



# HILLSBOROUGH COUNTY AVIATION AUTHORITY

## AMENDMENT NO. 1

## TO LEASE AND CONCESSION CONTRACT FOR ADVERTISING SERVICES

### Parties And Addresses:

AUTHORITY: Hillsborough County Aviation Authority  
Post Office Box 22287  
Tampa, Florida 33622  
Telephone: 813-870-8700  
Fax: 813-875-6670

COMPANY: Lamar Airport Advertising Company

HILLSBOROUGH COUNTY AVIATION AUTHORITY  
AMENDMENT NO. 1  
TO LEASE AND CONCESSION CONTRACT FOR  
ADVERTISING SERVICES

THIS AMENDMENT NO. 1 to the Lease and Concession Contract for Advertising Services (Contract) dated April 1, 2020, by and between the Hillsborough County Aviation Authority, an independent special district under the laws of the State of Florida (Authority), and Lamar Airport Advertising Company, organized and existing under the laws of the State of Nevada and authorized to do business in the State of Florida (Concessionaire), is entered into this \_\_\_\_ day of \_\_\_\_\_, 2024.

**1. WITNESSETH**

WHEREAS, on April 1, 2020, Authority and Concessionaire entered into the Contract at Tampa International Airport (Airport); and

WHEREAS, in accordance with Article IV, Term, Section 4.02, Renewal Options, the CEO previously authorized both renewal options under the Contract, resulting in a final termination date of March 31, 2025; and

WHEREAS, Authority Policy P820, Award of Concession Agreements, provides for negotiation with an existing operator when, upon anticipated expiration of the full term of any agreement or to facilitate development of the Airport, it is determined by the Chief Executive Officer (CEO) to be in the best interests of the public and the Authority to negotiate a new agreement with the current concessionaire for continued operation of all or part of the given concession privilege; and

WHEREAS, the Authority's CEO has determined it is in the best interests of the public and the Authority to negotiate with the Concessionaire for continued operation of the Services under the Contract; and

WHEREAS, Concessionaire agrees to continue to provide the Services under the Contract to Authority in accordance with the terms and conditions of the Contract.

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, the Parties do agree

that the Contract is amended as follows:

1. The above recitals are true and correct and are incorporated herein.
2. This Amendment No. 1 extends the Contract for the period of one (1) year, for a new final termination date of March 31, 2026. All other terms and conditions of the Contract will remain the same.
3. Except as provided herein, all other terms and conditions of the Lease and Concession Contract for Advertising Services remain in full force and effect and are hereby ratified and confirmed. The Lease and Concessions Contract for Advertising Services and this Amendment No. 1 represent the entire understanding between the Parties on the issues contained herein, either written or oral, and may only be amended by written instrument signed by both Parties.

**IN WITNESS WHEREOF**, the Parties hereto have set their hands and corporate seals on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

ATTEST

**HILLSBOROUGH COUNTY AVIATION  
AUTHORITY**

ATTEST: \_\_\_\_\_  
Jane Castor, Secretary

BY: \_\_\_\_\_  
Arthur F. Diehl III, Chairman

Address: PO Box 22287  
Tampa FL

Address: PO Box 22287  
Tampa FL

WITNESS: \_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

**Approved as to form for legal sufficiency:**

BY: \_\_\_\_\_  
David Scott Knight, Assistant General Counsel

**HILLSBOROUGH COUNTY AVIATION AUTHORITY**  
STATE OF FLORIDA  
COUNTY OF HILLSBOROUGH

The foregoing instrument was acknowledged before me this \_\_\_\_ day of \_\_\_\_\_, 20\_\_, by Arthur F. Diehl III, in the capacity of Chairman of the Board of Directors, and Jane Castor, in the capacity of Secretary of the Board of Directors, HILLSBOROUGH COUNTY AVIATION AUTHORITY, a public body corporate under the laws of the State of Florida, on its behalf. They are personally known to me and they did not take an oath.

Stamp or Seal of Notary

\_\_\_\_\_  
Signature of Notary

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date Notary Commission Expires (if not on stamp or seal)

Signed in the Presence of:  
[Signature]  
Witness  
PAMELA ADAMS  
Printed Name

[Signature]  
Witness  
Nikki Reeves  
Printed Name

**LAMAR AIRPORT ADVERTISING COMPANY**

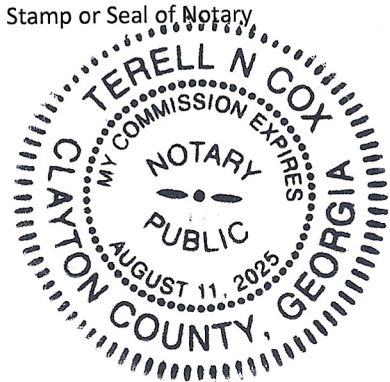
BY: [Signature]  
Signature  
VP - GM  
Title

BRIGHAM W. NEWMAN  
Printed Name  
2077 CONVENTION CENTER CONCOURSE  
Printed Address  
SUITE 190 - ATLANTA, GA 30337  
City/State/Zip

**LAMAR AIRPORT ADVERTISING COMPANY**

STATE OF Georgia  
COUNTY OF Fulton

The foregoing instrument was acknowledged before me this day of July 1, 2024 by Brigham Newman in the capacity of VP - GM  
(Individual's Name) (Individual's Title)  
at Lamar Airport Advertising a corporation, on its behalf He is  
(Company Name) (type of company) (He is / She is)  
not personally known to me and has produced GA driver's license  
(Personally / Not Personally) (Form of Identification)



[Signature]  
Signature of Notary  
terrell cox  
Printed Name  
8/11/2025  
Date Notary Commission Expires (if not on stamp or seal)